



INSTALLERS SUMMIT 2023

9-10 November, Brussels

Sponsorship opportunities

What is the

INSTALLERS SUMMIT



- Annual gathering of representatives of the European electrical & mechanical installation sectors
 - 24 associations based in 16 countries: 50+ CEOs of companies & associations
 - 2 European confederations:



- An unprecedented Installers' conference:
 - Hosted in the EU Parliament (Brussels) by MEP Sylvie Brunet
 - 2 main themes: Skills & Artificial intelligence

Networking opportunities
with our sectors' leaders

Influence opportunities
through interactions with
EU policymakers

Programme of the

INSTALLERS SUMMIT



Brussels

Wednesday 8 November



Private meeting

Welcome dinner / brewery
tasting
@City center, 19h-...

Thursday 9 November

Private meeting

Installers' lunch
Location to be confirmed

Annual conference
Skills & Artificial intelligence
@EU Parliament, 13h30-16h30

Grand Dinner
@Grand Place, 19h-...

Friday 10 November

Private meeting

Installers' lunch
Location to be confirmed

On-site visit
Location to be confirmed



Conference of the

INSTALLERS SUMMIT

Brussels, European Parliament, 9 November

Part 1: Skills (60 minutes) / 13h30-14h30

- Keynote speech by hostess **MEP Sylvie Brunet**: looking back at the European year of Skills
- Context by outsider speaker: **David Goodhart**, author of *Head, Hand, Heart* - *TBC*
- Best practice from the installation sector: **Skills working group** +Q&A
- Main policy requests and next steps (by EuropeOn or GCP's Sec.Gen.)

Networking break (30 minutes)

Part 2: Artificial intelligence (60 minutes) / 15h00-16h00

- Keynote speech by **Commission Director Lucilla Sioli** (DG CNECT)
- Video message by **MEP Brando Benifei**
- Context by outsider speaker: **Saadia Zahidi**, Managing Director at the World Economic Forum - *TBC*
- Best practice from the installation sector: Transatlantic discussion between **Josh Bone** (Director of the US research institute ELECTRI/NECA) and **Terry Heemskerck** (Research manager at Techniek Nederland): productivity, digitalisation, new services... +Q&A
- Main policy requests and next steps (by EuropeOn or GCP's Secretary General)

Final conclusion (30 minutes)



Illustration created with MidJourney

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Sponsorship opportunities



Sponsorship opportunities (1.2.3.)

REGULAR – €500 (limitless)

- Small sponsor logo on event website
- Small sponsor logo on invitations
- Invitation to one dinner
- Secured seat at the Conference (EU Parliament), incl. a 30' networking break

SPECIAL – €1.000 (5 available)

- Everything in 'REGULAR'
- Large sponsor logo on website
- Mention on 2 tweets from both EuropeOn & GCP Europe → over 1.400 followers
- Sponsor logo in *thank you* email

BRONZE – €2.000 (2 available)

- Everything in 'SPECIAL'
- Speech during bus transfer to onsite visit → audience: CEOs of the installation sectors
OR speech at warm-up webinar (1-2 weeks before) → audience: sector + policymakers

Sponsorship opportunities (4.5.6.)

SILVER – €3.000 (2 available)

- Everything in 'SPECIAL'
- Speech at 1 lunch with EuropeOn & GCP Europe members, either on 8/11 (before Parliament conference) or 9/11 (before on-site visit) → audience: CEOs + policymakers

GOLD – €5.000 (1 available)

- Everything in 'SPECIAL'
- Speech at the 8/11 Welcome dinner/ beer tasting → audience: CEOs + policymakers
- Extra visibility during 8/11 dinner (e.g. roll-up banners)


GOLD + €1000
for a goodie bag

Small bag + 4
Belgian beers +

PLATINIUM – €10.000 (1 available)

- Everything in 'SPECIAL'
- Speech at 9/11 Grand Dinner → audience: CEOs + policymakers
- Extra visibility during 9/11 dinner (e.g. roll-up banners)

Sold out!



**Contact
us!**

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The voice of Efficient building engineering services

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