INSTALLERS SUNVIZO23

9-10 November, Brussels Sponsorship opportunities

What is the **INSTALLERS**

- Annual gathering of representatives of the European electrical & mechanical installation sectors
 - 24 associations based in 16 countries: 50+ CEOs of companies & associations
 - 2 European confederations:



An unprecedented Installers' conference:

- Hosted in the EU Parliament (Brussels) by MEP Sylvie Brunet
- 2 main themes: Skills & Artificial intelligence

Networking opportunities with our sectors' leaders

Influence opportunities through interactions with EU policymakers **Programme** of the

Brussels Wednesday 8 November

Private meeting

Welcome dinner / brewery tasting @City center, 19h-...

Thursday 9 November

Private meeting

Installers' lunch Location to be confirmed

Annual conference Skills & Artificial intelligence @EU Parliament, 13h30-16h30

Grand Dinner @Grand Place, 19h-...

Friday 10 November

Private meeting

Installers' lunch Location to be confirmed

On-site visit *Location to be confirmed*



Conference of the

İNSTALLERS

Brussels, European Parliament, 9 November

Part 1: Skills (60 minutes) / 13h30-14h30

- Keynote speech by hostess MEP Sylvie Brunet: looking back at the European year of Skills
- Context by outsider speaker: David Goodhart, author of Head, Hand, Heart TBC Best practice from the installation sector: Skills working group +Q&A
- Main policy requests and next steps (by EuropeOn or GCP's Sec.Gen.)

Networking break (30 minutes)

Part 2: Artificial intelligence (60 minutes) / 15h00-16h00

- Keynote speech by Commission Director Lucilla Sioli (DG CNECT)
- Video message by MEP Brando Benifei
- Context by outsider speaker: **Saadia Zahidi**, Managing Director at the World Economic Forum *TBC*
- Best practice from the installation sector: Transatlantic discussion between Josh Bone (Director of the US research institute ELECTRI/NECA) and Terry Heemskerk (Research manager at Techniek Nederland): productivity, digitalisation, new services... +Q&A
- Main policy requests and next steps (by EuropeOn or GCP's Secretary General)

Final conclusion (30 minutes)

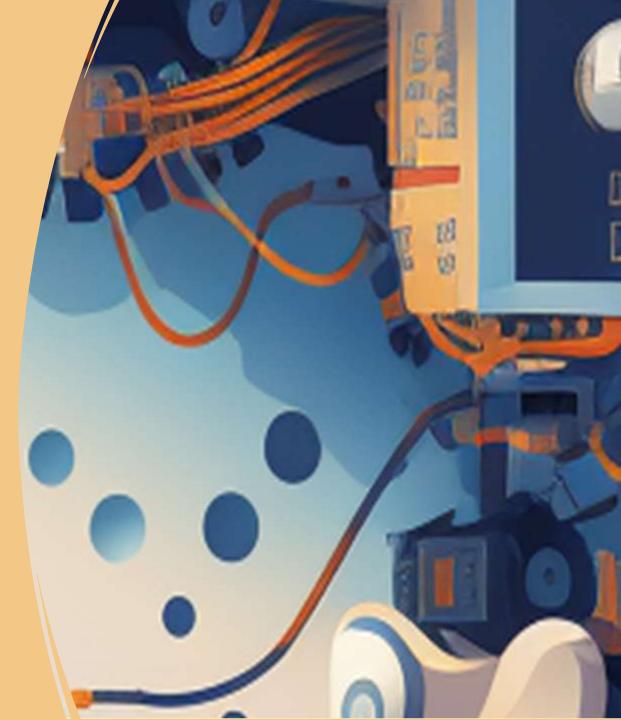


GCPEUROPE EuropeUn

INSTALLERS SUVVI2023

Sponsorship opportunities

GCP EUROPE EuropeUn



Sponsorship opportunities (1.2.3.)

REGULAR – €500 (limitless)

- Small sponsor logo on event website
- Small sponsor logo on invitations
- Invitation to one dinner
- Secured seat at the Conference (EU Parliament), incl. a 30' networking break

SPECIAL – €1.000 (5 available)

- Everything in 'REGULAR'
- Large sponsor logo on website
- Mention on 2 tweets from both EuropeOn & GCP Europe → over 1.400 followers
- Sponsor logo in *thank you* email

BRONZE – €2.000 (2 available)

- Everything in 'SPECIAL'
- Speech during bus transfer to onsite visit → audience: CEOs of the installation sectors OR speech at warm-up webinar (1-2 weeks before) → audience: sector + policymakers



Sponsorship opportunities (4.5.6.)

SILVER – €3.000 (2 available)

- Everything in 'SPECIAL'
- Speech at 1 lunch with EuropeOn & GCP Europe members, either on 8/11 (before Parliament conference) or 9/11 (before on-site visit) → audience: CEOs + policymakers

GOLD - €5.000 (1 available)

- Everything in 'SPECIAL'
- Speech at the 8/11 Welcome dinner/ beer tasting → audience: CEOs + policymakers
- Extra visibility during 8/11 dinner (e.g. roll-up banners)

PLATINIUM - €10.000 (1 avgilable) 5010 out

- Everything in 'SPECIAL'
- Speech at 9/11 Grand Dinner → audience: CEOs + policymakers
- Extra visibility during 9/11 dinner (e.g. roll-up banners)

GOLD + €1000 for a goodie bag

Small bag + 4 Belgian beers +







Oliver Jung Secretary general +32.4.86.35.29.01 o.jung@GCPeurope.eu



ELECTRICAL CONTRACTORS ASSOCIATION

Julie Beaufils Secretary general +32.4.92.81.76.21 j.beaufils@europe-on.org